

# SCHUYLKILL VALLEY SCHOOL DISTRICT

Book	Policy Manual
Section	700 Property
Title	Crowdfunding
Code	702.1
Status	Active
Adopted	June 22, 2020

## **Purpose**

The purpose of this policy is to ensure that all crowdfunding campaigns conducted by district employees, relating to their roles as district employees, are conducted with the approval of the administration.

## **Definitions**

**Crowdfunding** - the practice of funding a project or venture by raising monetary contributions from a large number of people, typically via the Internet.

**Campaign** - a fundraising effort launched on an approved platform that is designed to raise funds to meet an advertised goal or need.

## **Delegation of Responsibility**


The guidelines for the use of crowdfunding will follow the guidelines for student fundraising and will be approved using the Fundraising Approval Form.

District employees, including coaches and activity sponsors, may not engage in crowdfunding campaigns related to their roles or duties as a district employee or otherwise benefiting the district, including district programs, initiatives, mission, students or staff without prior written authorization from a designated administrator.

This policy does not govern employee participation in purely private crowdfunding campaigns or initiatives that in no way involve the district, including its programs, initiatives, mission, students or staff.

Approved crowdfunding campaigns must operate in compliance with all laws and all other Board policies and administrative regulations.

Legal	Pol. 229
	Pol. 702
	Pol. 913

 [702.1 Fundraising Approval Form Revised 6.22.2020.docx \(69 KB\)](#)